



# DATA to DECISIONS *Bootcamp* by Ipsos



## LEARN HOW

TO DESIGN SURVEYS / ANALYZE DATA / PRESENT INSIGHTS WITH IMPACT

Join the second edition of our exciting and FREE Bootcamp guiding you through what a career in Market Research look like

**15 April**

INTRO TO MARKET RESEARCH  
RESEARCH METHODOLOGIES

**16 April**

RESEARCH PROJECT PLANNING  
SAMPLING

**17 April**

DATA COLLECTION INSTRUMENTS  
RESEARCH ETHICS

**23 April**

FIELD MANAGEMENT AND QA  
DATA PROCESSING

**24 April**

PROJECT MANAGEMENT  
REPORTING

LINKEDIN DETAILS



Ipsos's great professionals telling stories about market research and data insights

REGISTRATION



**Event Location**

**Sofia, 47A Cherni Vrah Blv.**

